## **DEGREE: Master of Strategic Communication 12540 (2 year study plan / with dissertation / full admission credit)**

Handbook: <https://handbooks.uwa.edu.au/coursedetails?code=12540#course-structure>

 4 x CORE

 4 x OPTION – GROUP A

4 x OPTION – GROUP B

4 x DISSERTATION

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **2023** | SEM 1 | **COMM5701**Strategic Communications in a Digital Era (Y2) | **COMM5702**Digital Media: Theory and Practice (U2E) | **COMM5200**Digital Advocacy | **SOCS4100**Social Sciences Research Skills (U2A) |
| SEM 2 | **COMM5104**Public Communication | **COMM5703**Strategic Communications Planning & Mgmt (U4E) | **COMM5605**Issues in Contemporary Global Journalism (Y7) | **SOCS5551**Master's Dissertation Part 1 |
| **2024** | SEM 1 | **COMM5604**Media Governance | **COMM5706**Accountability and Responsibility in the Media | **SOCS5552**Master's Dissertation Part 2 | **SOCS5553**Master's Dissertation Part 3 |

A standard full-time study load is four units per semester. The standard completion time for this degree is 1.5 – 2 years. The maximum completion time is 5 years.