## **DEGREE: Master of Strategic Communication 12540 (2 year study plan / with dissertation / full admission credit)**

Handbook: <https://handbooks.uwa.edu.au/coursedetails?code=12540#course-structure>

4 x CORE

4 x OPTION – GROUP A

4 x OPTION – GROUP B

4 x DISSERTATION

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| **2023** | SEM 1 | **COMM5701** Strategic Communications in a Digital Era (Y2) | **COMM5702** Digital Media: Theory and Practice (U2E) | **COMM5200** Digital Advocacy | **SOCS4100**  Social Sciences Research Skills (U2A) |
| SEM 2 | **COMM5104** Public Communication | **COMM5703** Strategic Communications Planning & Mgmt (U4E) | **COMM5605** Issues in Contemporary Global Journalism (Y7) | **SOCS5551** Master's Dissertation Part 1 |
| **2024** | SEM 1 | **COMM5604** Media Governance | **COMM5706** Accountability and Responsibility in the Media | **SOCS5552** Master's Dissertation Part 2 | **SOCS5553** Master's Dissertation Part 3 |

A standard full-time study load is four units per semester. The standard completion time for this degree is 1.5 – 2 years. The maximum completion time is 5 years.